

CHAIRity is an annual competition sponsored by IIDA in association with the ASU Herberger Institute School of Design Innovation Interior Design Program. The objective is to design and build a chair that is both inspired by an artist or artistic movement and makes a statement for ending domestic violence. Students are given only five weeks to complete this challenging assignment. CHAIRity is an important project for learning more about conceptual design and the value of being involved in the community through design.

The annual CHAIRity event is the signature fundraiser for the City of Phoenix Family Advocacy Center and includes a reception and live, blind, and silent auctions of chairs and chair mini-models designed by senior-year Interior Design students. Honorary chairperson and city council member Peggy Neely and the City of Phoenix Family Advocacy Center (FAC) Fundraising Committee welcome you to the event and invite you to open your hearts to generously support the FAC's ongoing work helping women and families start new lives free from violence.

City of Phoenix Family Advocacy Center

Approved by the Phoenix Mayor and City Council and opened in December 1998, the City of Phoenix Family Advocacy Center staff and community partners, under the leadership of JoAnn Del-Colle, provides comprehensive services to victims of domestic violence and sexual abuse and their family members in a safe, comforting, and supportive environment. Each year, the center provides more than 3,000 victims with services such as safety planning, shelter placement, Orders of Protection, financial assistance, counseling, and support group services. The center is a nationally recognized program for reducing violence against women and continues to improve services for victims. For more information, visit phoenix.gov/fac.

International Interior Design Association (IIDA)

The Southwest Chapter of IIDA has made a commitment to provide assistance and knowledge to our community through interior design. CHAIRity supports this commitment by raising funds to benefit the Family Advocacy Center. At the same time, awareness is raised through connections made between design students, professionals, and community members. The International Interior Design Association is a professional networking and educational association of more than 10,000 members. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA advocates for interior design excellence, provides superior industry information, nurtures a global interior design community, maintains educational standards, and responds to trends in business and design. Additional information is available on IIDA's website www.iida.org or www.iidasw.com.

ASU Herberger Institute School of Design Innovation Interior Design Program

Top national and international students are attracted to the School of Design Innovation, which is concerned with the future of the design professions and the accompanying issues of sustainability, social responsibility in practice and production, and collaboration in the professional world. The combined effort of the faculty of Industrial Design, Interior Design, and Visual Communication Design provides a basis for continued collaboration and design leadership. The involvement of the Department of Interior Design students in the CHAIRity event is an opportunity to apply this imperative and affect positive change in the community. In addition, the students' positive experience in this effort and its life lessons go far beyond their expectations for learning. For more information, visit design.asu.edu.

Speakers



Mayor Phil Gordon
City of Phoenix

Cary Pfeffer
Clear Comm

Al Molina
Molina Fine Jewelers



Marci Lange
Faculty Associate,
ASU Interior Design
Program

Event

6:00	Cocktails, Cuisine, and Conversation	7:40	Fourth live auction: Unzipped
6:10	Opening remarks: What and Why?	8:10	Blind and silent auctions close
6:20	First live auction: Believe	8:15	Winners of blind and silent auctions announced
6:40	Second live auction: Skjall : Instrument	8:30	Thank you for coming!
7:10	Third live auction: Lorel		

Live Auction

Thank you to XXXX Auctioneers, Bob and Sally Auctioneer



IIDA Scholarship Winner Unzipped

Students: Alicia Rampe, Jessica Denton, Ivet Gesheva
Artist Inspiration: Claes Oldenburg

Secrets zipped up in the house, concealing all the years of tears. Coldly ignored, neighbors turn their heads; it's the secret in your home. Dissembled across your face. Can't release the pain beyond your front door for fear he'll really shut you up. When you stagger from that house, don't dare reveal the Truth. It must be: Repressed. Rejected. Restrained. So seal your battered mouth, and play dumb to all who see. Once you return, keep those terrors zipped inside because the panic cannot be shown to him. There is hope just yet, but it is not without fear. You must muster all your strength and UNZIP TO REVEAL.

1



Believe

Students: Melissa Gronlund, Elena Reiche, Karah Tennyson
Artist Inspiration: Architect Robert Oshatz

I am broken. I don't know what to do. No one believes in me. I am scared and alone. There is so much chaos I hide beneath my fragile shell. After all the beatings and insults, I struggle to pull myself up. It becomes harder and harder. I am afraid to tell anyone of what is going on; they would not believe me. I met someone...deliverance. They know what I am hiding. With their help, my insides begin to heal from a broken heart.

2



Lorel

Students: Rachel Israel, Jacqueline Pergande, Leah Schoen, Erin Yi
Artist Inspiration: Georgia O'Keeffe

Where is he? That loving, caring man? He still brings me flowers, but only after he hurts me. Where is my family? Where are my friends? What happened to everyone who has ever cared about me? Who is this person in the mirror? A stranger, I don't know her. Is he right? Am I nothing without him? What if someone finds out? I am powerless. I received a pamphlet today—someone knows I made the call. The silence is broken. With help and support, my life is rebuilt.

3



Skjall : Instrument

Students: Dimitri Koumbis, Michael LeMieux, Miao Linda Li
Artist Inspiration: Bjork

Is silence golden? My screams, trapped within. The only beat comes from the tears hitting my lap. Each strike leaves a mark, a dark stain on my skin. I swallow my pride—a mouthful of my own blood. Stitch my lips together, a prelude of more to come. Will someone hear my secret? Or a deceptive cadence? "You'll be given love, you'll be taken care of. You'll be given love, you have to trust it"—Bjork. I have found freedom, through my voice. I have found freedom, through your voice.

4

Blind Auction



The Nest

Students: Carina Clark, Michelle Grams, Pei-Pei Kao
Artist Inspiration: Ansel Adams

Building on the edge of infinity lies a tangled web of eroding memories. This is my new beginning. I take a hand and make a change. My words are finally spoken. My spirit is no longer caged. The strength below holds me up. I may be bent; I am not broken. In the clutch of woven pain lies a glimmer of hope. I am not on the edge; I am deep within my comfort. You cannot bring me down. I regain the strength and live on. I cannot stay in this nest forever. I am strong. I am okay. I leave fear behind. I am free. I start living.

5



Say Something

Students: Felicia Chavez, Rachel Haberkern, Carisa Mowry
Artist Inspiration: Tauba Auerbach

We have heard about domestic violence. It doesn't happen around here. We live in a nice neighborhood with nice families. It doesn't happen to people like us. SAY SOMETHING. I am concerned about their relationship. How do I approach them? How did they get themselves into this? Why don't they just leave? SAY SOMETHING. It won't happen again. These bruises will disappear. I know I should probably leave. Will I ever find anyone else to love me? SAY SOMETHING.

6



Tatu

Students: Kaitlin Benson, Cameron Craddock, Whitney Wolff
Artist Inspiration: Kat Von D

September 28, 2009. Dear Journey: MY canvas is covered. What once was so clean and mine to create is now filled with darkness and smeared with hate. With every raised voice and fist to my face...Scars etch deeper, grow larger, and are harder to erase. My story is a tattoo. Something that will be with me forever. It reads fear and sadness when you piece it together. Just because you can't see it, doesn't mean it's not there. I'm not sure how much more of this I can bear. Where am I? I choose to cover it up. I am embarrassed. I need help to see. Can..... You..... Help Me.....? Dear Support: These tattoos tell my story. I have no more reason to hide. I found strength on this journey, and the beauty that lies inside.

7



Where is my Strength?

Students: Dyelle Fairbanks, Carrie-Beth Henderson, Raelynn Pomichter, Allyson Speakes
Artist Inspiration: Cornelia Parker

Where is my strength? A violent relation bound by fleeting sweet moments forced. Entangled. Constricted. There should be comfort, love. This is my STRUCTURE, my strength, right? An advocate extends a shield and offers refuge. The presence is gentle, human. I am at ease. I RELAX my limbs comforted, uplifted. Strength is borrowed. MYSELF, a survivor. I am warm. I am living. Pain soothed with hope and FUTURE enlivened with choice. I can stand alone. I am safe. I am strong. And where is my strength? I find it (within MYSELF).

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Annual Dinner and Auction
Benefiting the City of Phoenix
Family Advocacy Center



Sit a moment . . . Open your heart to victims of violence.

Thursday, April 8, 2010

6:00 PM

Phoenix Art Museum